



Planning For Success: Adequate Franchise Capital

To get ready, pull out your financial statements and complete this table.

Assets		Liabilities	
Cash on Hand & Checking Account		Credit Card Debt	
Savings Account(s)			
Loans Others Owe You (executed Promissory Note)		Loans Payable to Others	
Life Insurance Cash Surrender Value (not term insurance)		Loans Against Life Insurance	
Automobile(s) Value		Automobile Loan(s) Balance	
Stocks & Bonds (non-retirement)			
401K/IRA/SEP		Accounts Payable	
Home Market Value		Home Mortgage Balance	
Other Real Estate Market Value		Other Real Estate Loan Balance(s)	
Other Assets Describe:		Other Liabilities Describe:	
Total Assets:	\$	Total Liabilities:	\$
Net Worth (Total Assets minus Total Liabilities):			



Now compare your resources to the franchisors' requirements listed in their franchise marketing brochures or the web portals. Complete a spreadsheet like the example below:

Franchisor's Financial Requirements

	Your Financial Resources:	Franchise A	Franchise B	Franchise C
Net Worth				
Liquid Capital (Cash on Hand & Savings)				
Home Equity Available				
401K Funds Available				
Savings for x Month's of Household Expenses				
FICO Score				

For more information and conversation about your franchise journey, contact me through www.JoeBarbat.com, or follow me at one of the accounts below:

